

Alaska Hotel & Lodging Association



Who we are...

- The Alaska Hotel & Lodging Association is the leading voice and resource for Alaska's Hotel & Lodging Industry.
- Represent over 70% (12,000 rooms) of the lodging rooms in the state along with 25 supplier members.



AkH&LA Board & Staff

Executive Committee

Chairman:	Tammy Griffin, The Hotel Group – (907) 223-6948
Vice Chair:	Sharlene Berg, CIRI Alaska Tourism – (907) 733-9501
Secretary:	Barbara Swenson, Hawthorn Suites, Clarion Suites, Voyager Hotel – (907) 929-6450
Treasurer:	Yvette Hebard, Fairbanks Princess Lodge – (907) 455-5012
PAC Chair:	Terry Latham, Longhouse Alaskan Hotel – (907) 243-2133
At-Large:	Craig Pester, McKinley Chalets/Aramark – (907) 264-4611
Imm. Past Chair:	Randy Comer, Parkwood Inn – (907) 563-3590

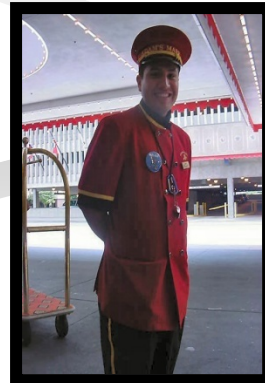
Regional & Allied Board Members

Kodiak:	Jack Johnson, Best Western Kodiak Inn – (907) 486-5712
SouthEast:	Terry Wanzer, Best Western Landing – (907) 225-5166
Kenai Pen:	Nick Hammond, Seward Windsong Lodge – (907) 224-6533
Interior/Far North:	Bill Rodasky, Arctic Caribou Inn – (907) 659-23698
At-Large:	Steve Zadra, Princess Tours – (907) 550-7778
Interior/Far North:	Dustin Adams, Regency Fairbanks – (907) 452-3200
South Central:	Jamie Fullenkamp, Sheraton Anchorage Hotel – (907) 276-8700
South Central:	John Ewing, Hampton Inn – (907) 550-7000
Interior/Far North:	Bob Conciencie, Aramark Parks & Destinations – (907) 279-2653
Allied:	Walt Leffek, Hospitality Resources & Concepts – (907) 677-7520
Allied:	Dick Wells, Automated Laundry Systems – (907) 561-1752
Allied:	Clayton Halverson, Halverson Commercial Real Estate – (907) 278-4604
Past Chair:	Darren Nolan, Princess Alaska Lodges – (206) 336-5850

Alaska Hotel & Lodging Association * 330 E. 4th Avenue, Suite 201 * Anchorage, AK 99501

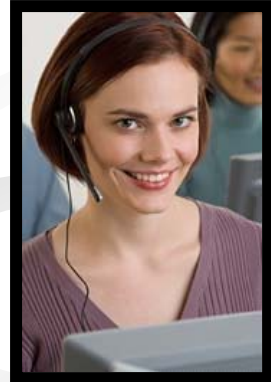
Phone: (907) 272-1229 * Fax: (907) 272-1289 * Email: amey@akhla.org

Amey Armachain, Executive Director



How we contribute

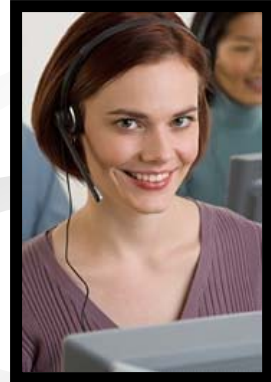
- **Statewide Bed Tax**
- **Real Property Tax**
- **Sales Tax**
- **Business Personal Property Tax**



Bed Taxes

Statewide Bed Tax Revenues Paid

- 2008 - \$31,900,315
- 2007 - \$30,693,130
- 2006 - \$22,337,006



Other Taxes

- Real Property Tax Contributions (2002) - \$2 Million
- Sales Tax (2002): \$3.5 Million
- Business Personal Property Tax (2002): \$1.3 Million

Source: The Economic Impact of the Alaska Hotel & Lodging Industry prepared October 2003



Hotel Industry Employment

Number of Industry Jobs

	<u>Summer High</u>	<u>Winter Low</u>	<u>Average</u>
2008	11,900	6,100	8,200
2007	12,000	5,900	8,200
2006	11,700	5,800	8,000

Source: DOL&WD, Research & Analysis

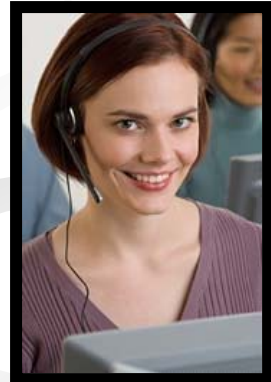


Hotel Industry Wages

Total Hotel Industry Wages Paid

- 2007 - \$162,725,672
- 2006 - \$153,916,010

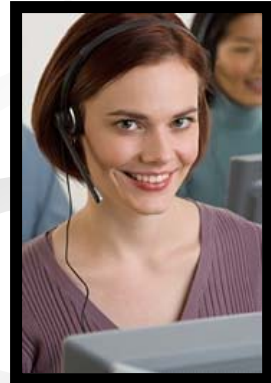
Source: DOL&WD, Research & Analysis



Hotel Industry Key Positions

Administrative Assistant
Banquet Server/Waiter/Waitress
Breakfast Cook
Concierge
Director of Catering
Director of Housekeeping
Director/Manager Front Office
Engineer II (Medium Skill/General Maintenance)
Engineer III (High Skill/Craft/Maintenance)
Executive Chef
Front Desk/Shift Supervisor
General Manager
Housekeeping/Houseperson
Laundry Washer
Lobby/Public Areas Attendant
Sales Manager – Intermediate
Steward/Dishwasher

Assistant General Manager
Bell Person
Bus Person
Controller
Director of Sales/Marketing
Executive Housekeeper
Engineer I (Low Skill/Helper)
Food Server/Waiter/Waitress
Front Desk Agent
Housekeeper/Room Attendant
Housekeeping Supervisor/Inspector
Line Cook/Outlet Cook
Night Auditor
Security Officer



Wage Tiers

Entry Level Employee - Bus Person

Average Rate - \$8.09/hour

Front Line Employee – Front Desk

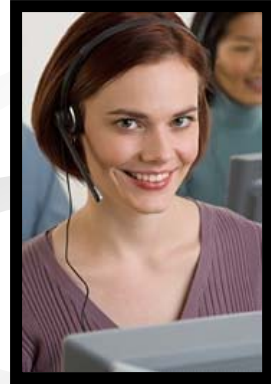
Average Rate - \$10.09/hour

Mid-Management Employee – Sales Mgr

Average Rate - \$48,454/year

Executive Management – Executive Chef

Average Rate - \$55,000/year



Tipped Positions

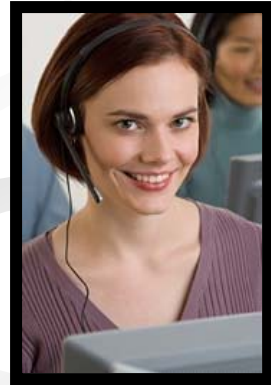
Primarily employees that make minimum wage are tipped employees such as bellman, waiters and waitresses. These tipped employees are typically some of the highest compensated employees in a hotel or restaurant.



We are the training ground for Alaska's workforce!

Over 40% of the working population
got their start in the hospitality
industry.

Source: National Restaurant Association



Employment Challenges

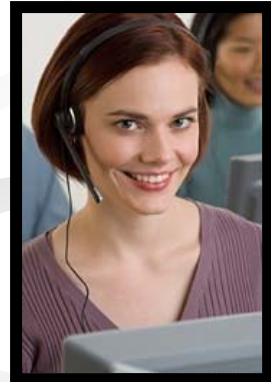
- Lack of basic job skills.
- Enticement for young Alaskans to enter the industry.
- Lack of Hospitality /Tourism Management Trained Work Force.
- Lack of knowledge of career opportunities and advancement potential.
- Lack of workers in local communities willing to take entry level positions.
- Housing shortage for seasonal hire needs.



What We're Doing...

Vocational Training!

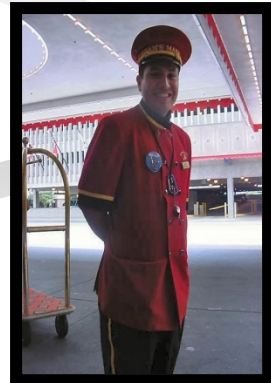
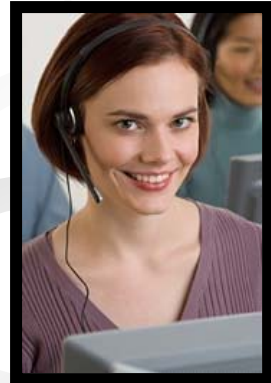
- Lodging Management Program
 - 1 – 2 year curriculum developed by the American Hotel & Lodging Association
 - National Certification
 - Taught at the King Career Center in Anchorage and the New Mat-Su Career & Tech High School.
- Partner in the ProStart Restaurant/Culinary Management
 - 2 year Curriculum developed by the NRAEF
 - National Certification
 - Taught in 16 high schools across Alaska



One path to success

In Alaska, in the 2006/07 school year the graduation rate was 63%.

Statistics show that youth that participate in vocational training programs are less likely to get involved in at-risk activities and are significantly more likely to graduate from high school.



What AkH&LA Can Do Better...

- Coordination between the available State program administrators and employers.
- Communicate the training needs to our High School & Post Secondary Educator partners.
- Facilitate new partnerships with current job placement programs to reduce the need for J1 Visa employees in our industry.



Workforce Development Needs

- Ensure that high school graduates are leaving school with the basic skills to enter the workforce.
- Educate students on career opportunities in Hospitality / Tourism.
- Promote vocational training opportunities available to students. Educate the teachers and counselors on these opportunities.
- Incorporate Hospitality & Tourism into Job Core/MASST/Public Assistance Work Programs/Trade Adjustment Assistance Program/ Alaska Job Centers/ AK Works Project

